



08/11 \* present

## Sunflower Farmers Market | Graphic designer

In charge of designing in-store promotional signage and marketing material. Other duties include: conducting photo shoots, collaborating with printers, freelance designers and advertising agency.



10/05 \* 07/11

## Kahala / Cold Stone Creamery | Senior designer ◀ graphic designer

Responsible for overseeing the design and production of all international, national local store materials, such as, signage, gift cards, eblast, for all brands. Creative director for in-house seasonal magazine. Other duties include: reviewing proofs, attending press checks / photo shoots, assisting designers and working with brand managers, vendors and photographers.



10/04 \* 10/05

## PetSmart | Graphic designer, circular

Responsible for the design, production and trafficking of monthly circulars. Other duties include: coordinating design with signage/advertising departments, organizing photo shoots, art directed freelancers/production artist and established working relationships with buyers and photographers.



03/03 \* 11/03

## Sony Computer Entertainment America | Visual graphic designer (freelance)

Design and produced seasonal directory signage and window/store graphics for Playstation store in San Francisco. Established working relationships with design team, retail manager and local vendors.



07/00 \* 07/02

## Restoration Hardware | Packaging graphic designer

Design and production of brand packaging. Other duties include: product rendering, photo-retouching, attending press checks/photo shoots and reviewing proofs. Art directed designers, freelancers, illustrators and photographers. Established working relationships with local/international vendors and maintained communications with merchants, buyers and directors.



05/97 \* 06/00

## Old Navy | Associate graphic designer

Design and production of in-store and advertising material such as, seasonal packaging, window/store signage, press kits, hang tags and ads. Other duties include: reviewing proofs, assisting art director, designers and communicating with the account management team.



12/95 \* 05/97

## McCann - Erickson, SF | Junior art director

Responsible for the design, production and presentation of brochures, direct mail and magazine ads. Clients include: DFS, ATT and Rug Doctor.



08/90 \* 12/93

## Academy of Art University | San Francisco, CA

Bachelor of Fine Arts, Advertising Design